



“I follow traditional winemaking methods and try to capture the magic of the unique Tradouw valley with its own microclimate and terroir in each bottle”. - Meyer de Villiers Joubert

JOUBERT-TRADAUW

WINGERDE EN KELDER



Established	1710
Winery name & inspiration	<i>Joubert</i> is a family name derived from the French Huguenots coming to South Africa in 1668. <i>Tradauw</i> is an old original Khoisan word that means “foot/walk path of the Khoisan/San women” through the Tradouw Valley.
Ward, District, Region	Tradouw, Klein Karoo
Fun fact about this region	Tradouw has beautiful mountains, easy blue skies, quaint villages, and super nature with fynbos, waterfalls and many outdoor activities. Joubert-Tradauw is the only boutique cellar on the longest wine route named R62. Beate Joubert’s book “Taste the Little Karoo”, has won the prestigious Gourmet Book Awards in China, for BEST LOCAL CUISINE.
Best kept secret of Joubert-Tradauw	The oldest barrel of Muscat d’Alexandrie (200 years old) scoring 99 points by Wine Spectator; Alfresco Deli Klein Karoo tapas; Tradouw valley terroir and microclimate result in promising harvests.
Current owners	Meyer and Beate Joubert
Size of property	1 000 ha
Hectares under vine	15 ha
Annual bottle production	45 000 bottles
Average ton per harvest	150 tons
Unique selling point	The cool Tradouw Valley lies at the foothills of the Langeberge on the R62 route. The unique terroir of the Tradouw combined with a microclimate of diverse day and night temperatures give way to extreme viticulture, resulting in harvests as late as the end of March/April. These are handcrafted, natural, unfiltered wines with a focus on traditional winemaking practices.
Winemaker	Meyer de Villiers Joubert
Best performing varietal	Joubert-Tradauw barrel fermented Chardonnay and Syrah
What makes this wine desirable	With its inland climate, both these terroir-driven wines are elegant with multilayered flavours that do not disappoint.
Winery address	Vleiplaas, R62, Barrydale, South Africa
Website	www.joubert-tradauw.com